Strategies for Investing in the S&P 500



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Hedging Currency Exchange Rates

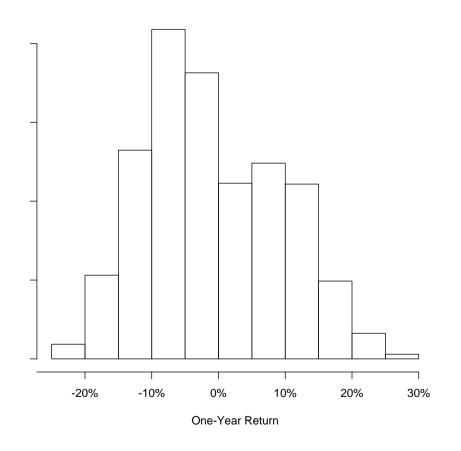
By

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What is Currency Hedging?

- Investing in foreign countries exposes you to changes in both the value of the investment and currency fluctuations.
- Hedging tries to lower the effect of currency fluctuations.
- Examples of currency hedged Exchange Traded Funds (ETFs) that invest in the S&P 500: Ticker symbols VSP and XSP for Canada, IGUS for UK, IUSE for Europe, IHVV for Australia.
- But currency hedging is not perfect and sometimes performs better or worse than un-hedged investments.

Annual Returns for USD-EUR (1999-2015)



Exchange from EUR to USD and after one year back to EUR.

Annual Return = $Exch. Rate_2 / Exch. Rate_1 - 1$

The one-year returns were between (25%) and 30%.

How To Hedge

- Say we are European and have invested USD 10,000 in the S&P 500.
- To hedge for currency fluctuations we first borrow USD 10,000 in USA and exchange them to EUR 8,000 at today's exchange rate of 0.8.
- Then we invest the EUR 8,000 in European risk-free bonds.
- After the year we get EUR 8,000 plus bond yield in Europe e.g. 5%.
- We also have to pay USD 10,000 plus interest rate in USA e.g. 6%.
- So we hedged USD 10,600 to EUR 8,400 at an effective rate of 0.792.

Hedging Costs

Cost depends on interest rate in USA and the bond yield in Europe:

$$Hedging\ Cost = (1 + Interest\ Rate\ for\ USD)/(1 + Bond\ Yield\ for\ EUR) - 1$$

If interest rate on the debt in USD is 6% and bond yield in EUR is 5%:

Hedging
$$Cost = (1 + 6\%)/(1 + 5\%) - 1 \approx 0.00952 \approx 1\%$$

The hedging cost is negative, i.e. there is a profit, if USD interest rate is lower than EUR interest rate. E.g. if the USD interest rate is 4%:

Hedging
$$Cost = (1 + 4\%)/(1 + 5\%) - 1 \approx (0.00952) \approx (1\%)$$

The hedging cost is approximately the difference between the interest rates.

Malfunctioning Currency Hedge

- Assume the value of our S&P 500 investment decreases to USD 7,000.
- We still have to repay the USD 10,000 hedging loan (ignore interests).
- If exchange rate is now 0.9 then we exchange EUR 2,700 to USD 3,000.
- So now we only have: EUR 8,000 EUR 2,700 = EUR 5,300
- This means we have lost: EUR 5,300 / EUR 8,000 1 = (33.75%)
- That is, we lost (30%) on the S&P 500 and (3.75%) on the currency.
- But currency gained 12.5% so the un-hedged loss was only (21.25%).

When Does Currency Hedge Malfunction?

The currency hedge gives a worse exchange rate than desired when:

A) There is a gain on the investment and a loss on the currency.

or

B) There is a loss on the investment and a gain on the currency. In the latter case, an un-hedged investment would always be better.

Conclusion

- Hedging is useful if you believe the foreign currency may significantly decrease in value.
- Hedging lowers the impact of currency fluctuations but does not eliminate it.
- Hedges are reset monthly to lower side-effects.
- The cost of hedging depends on the difference in interest rates between the two countries.

The book gives more details.

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